

NEW 2021



CUPRA  
BORN



06



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WE ARE ALL DRIVEN BY AN ELECTRICAL FORCE THAT BURSTS FROM WITHIN TO SEEK NEW EXPERIENCES. IT'S OFTEN UNEXPECTED, AND IT REQUIRES TRUE BOLDNESS TO DO SOMETHING DIFFERENT FROM THE NORM. THE TRUTH IS, IF WE CHOOSE TO AWAKEN THAT FORCE, WE FIND THAT NOTHING TAKES US FURTHER THAN THE IMPULSE OF A NEW GENERATION.

Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



# THE IMPULSE TO FEEL

TIME TO START THINKING  
DIFFERENTLY ABOUT WHAT FUELS  
US. THERE IS ANOTHER WAY, AND  
IT CAN ONLY BE FELT. GIVE IN TO  
A NEW GENERATION OF DRIVING  
AND A NEW WAY OF EMBRACING  
THE THRILL IN THE ERA OF  
ELECTRIFICATION. WITH SWEEPING  
LINES AND A DEFYING SPIRIT, A  
NEW FORCE WILL AWAKEN IN YOU.

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## EXTERIOR STYLING

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## A CHALLENGER SPIRIT

THE CUPRA BORN'S EXTERIOR EMBODIES ITS SPIRIT OF AGILITY AND PERFORMANCE. ITS URBAN DESIGN CONVEYS PURE SPORTINESS AND SOPHISTICATION, COMBINING DYNAMIC LINES AND A DARING SHAPE UNIQUE TO A FULLY ELECTRIC VEHICLE. THE IMPULSE FOR A NEW ERA OF ELECTRIC CARS.

### ↓ A BOLD LOOK

Eye-catching style from every angle. Echoing the sleek lines and character of the model, the rear bumper is shaped to bring out the strength of the CUPRA Born's challenger spirit.



### ↑ BUILT FOR FEELING

All-round aerodynamic performance. Experience the road like never before with exclusive 20" Blizzard Aero wheels with Glossy Black and Copper finishes that evoke a sporty personality.

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↑ *ILLUMINATION  
THAT THRILLS*

The coast-to-coast rear light highlights the CUPRA Born's signature exterior with LED technology and impressive display when approaching the vehicle.

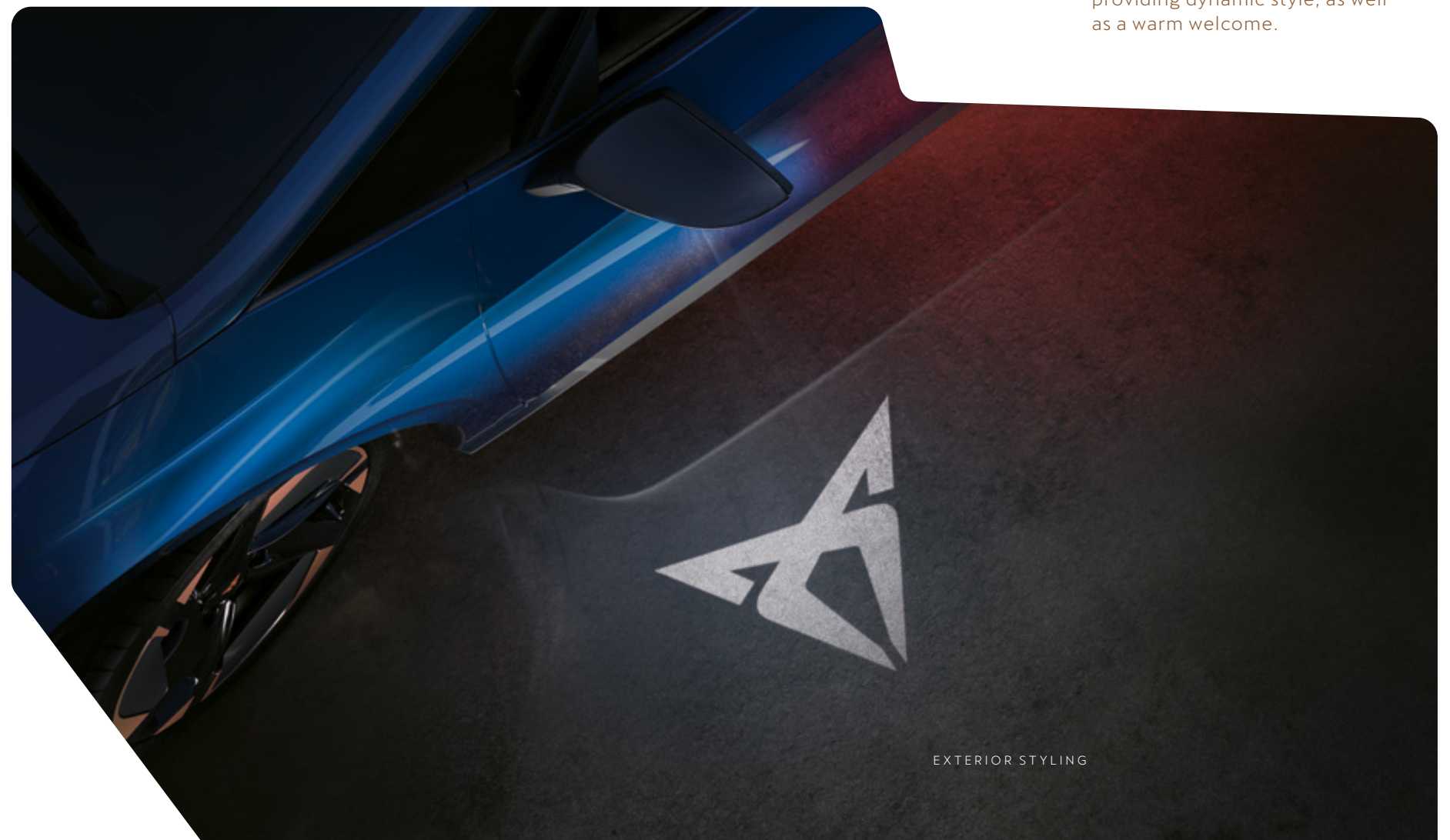


↑ *A SHOW  
IN ITSELF*

A bright show upon unlocking, providing dynamic style, as well as a warm welcome.

→ *DISTINGUISHED  
APPEAL*

The CUPRA logo illuminates the ground when unlocking the vehicle, marking your place in the CUPRA Tribe.



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# INTERIOR STYLING

Steering wheel with satellites and e-Boost will be available from 1st Quarter of 2022.  
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SOPHISTICATED STYLE

STEP INTO THE CUPRA BORN AND EXPERIENCE SOMETHING TANGIBLE. THE CABIN FEATURES A DISTINCTIVE CHARACTER, INTELLIGENTLY MAXIMISING EVERY SPACE. THE INTERIOR ALSO HIGHLIGHTS OUR DEDICATION TO SUSTAINABILITY, MAKING USE OF RECYCLED MATERIALS IN A PROGRESSIVE DESIGN.



↑ LOOKING AHEAD

Intuitive digitalisation at its core. The CUPRA Born houses a 12" floating touchscreen. And the 5,3" Digital Cockpit displays only clear, relevant information along with the gearshift buttons and parking brake.

← RACE-INSPIRED

Seating with a contemporary edge. The CUPRA Born's Bucket Seats are crafted in collaboration with SEAQUAL® YARN and use high-quality, recycled materials that deliver sportive comfort unconventionally found in an electric vehicle.

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## DETAILS



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→ AURORA BLUE<sup>2</sup>



↓ RAYLEIGH RED<sup>2</sup>



→ QUASAR GREY<sup>2</sup>



<sup>1</sup>Soft  
<sup>2</sup>Metallic

→ GEYSER SILVER<sup>2</sup>



↓ GLACIAL WHITE<sup>2</sup>



→ VAPOR GREY<sup>1</sup>



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→ 20" BLIZZARD 

→ 19" COPPER TYPHOON 



→ 20" HURRICANE 



→ 19" TYPHOON 



↓ 20" FIRESTORM 



↑ 18" CYCLONE 

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Standard   
Optional 

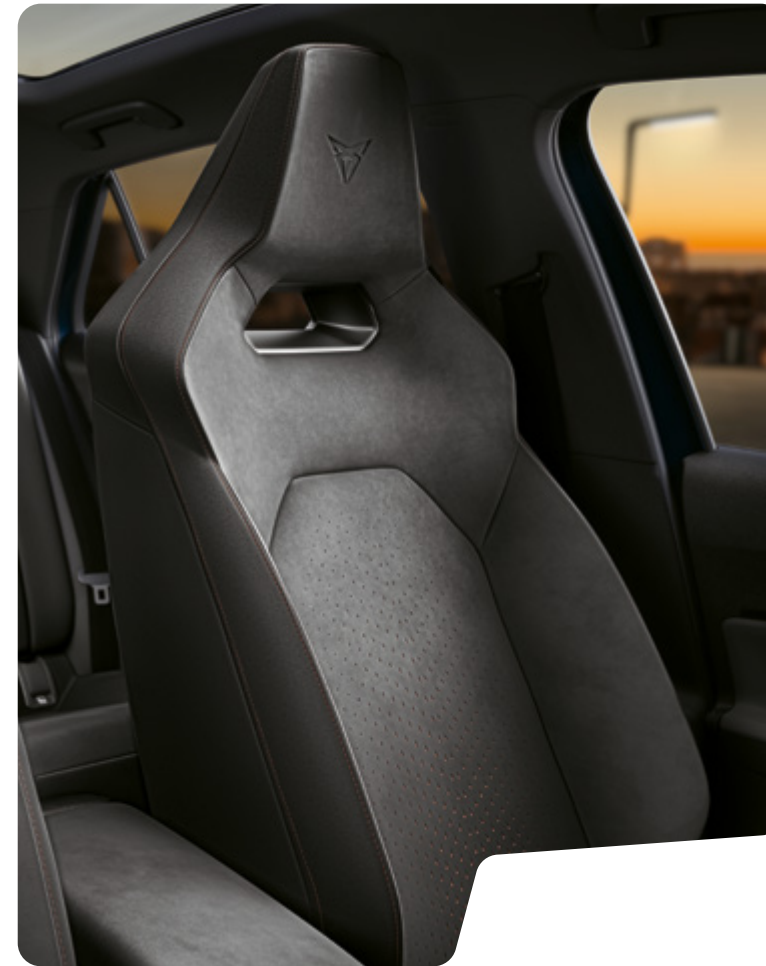


→ DINAMICA®  
AURORA BLUE  
BUCKET SEATS 



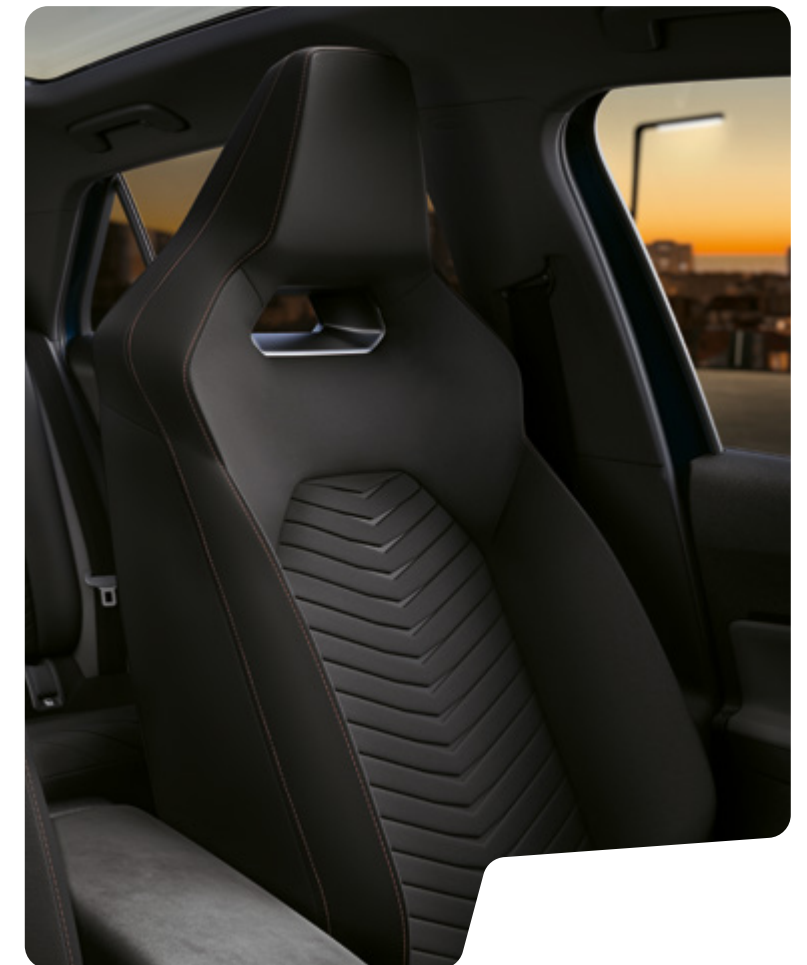
Standard   
Optional 

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← DINAMICA® GRANITE GREY  
BUCKET SEATS 

→ SEAQUAL®  
BUCKET SEATS 







# THE IMPULSE TO INSPIRE

POWER IS THE DRIVING FORCE  
THAT AWAKENS US ALL. IT'S THAT  
SINGLE MOMENT WHERE WE FEEL  
LIMITLESS CONTROL. AN INSTANT  
THAT LIVES ON LONGER THAN THE  
RIDE ITSELF. AN EMOTION THAT  
INSPIRES A NEW GENERATION.

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THE ULTIMATE IN URBAN  
ELECTRIC MOBILITY

Maximum torque meets instant acceleration with CUPRA's first 100% electric vehicle. Our fully electric engines are designed to make you feel a dynamic performance from the start.

- CUPRA Born 45: 150 HP (110 kW), 8.9 sec, 349 km.
- CUPRA Born 58: 204 HP (150 kW), 7.3 sec, 424 km.

• *UNLEASHED CONTROL*

An exhilarating driving experience. The CUPRA Born adjusts suspension to smoothly adapt to every bump and curve.

• *AN ELECTRIFYING EXPERIENCE*

The e-Sound system, specially customised by CUPRA, delivers signature character and emotion, emitting an exterior sound that lets pedestrians know you're around.

• *A CAR WITH A BIG SPIRIT*

An exhilarating CUPRA driving experience. This performance pack incorporates wider tyres with 20" Alloy wheels and DCC for a broader design and a remarkable grip.



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## THE IMPULSE TO GO FURTHER

ONLY ONE IDEA IS NEEDED TO CHANGE THE STATUS QUO AND SPARK INNOVATION. EMBRACE THE CHALLENGE THAT MOVES US CLOSER TOWARDS ANOTHER WAY OF DRIVING ELECTRIC. TOWARDS THAT IMPULSE THAT LIVES IN EACH ONE OF US.

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# CHARGING YOUR CUPRA BORN

AT HOME OR ON THE ROAD, YOU'LL FIND SIMPLE CHARGING SOLUTIONS TO GET YOU WHERE YOU'RE GOING EVERY TIME.

## HOME CHARGING

Have your wallbox charger installed at home or work and enjoy powering up at your convenience. Rest assured knowing our chargers adhere to strict safety regulations that prevent electrical overload even during a power cut. There are three compact charging solutions to choose from.

- *CUPRA CHARGER*  
The best Plug & Play solution to charge safely, easily and quickly. Available in 1-phase and 3-phase versions for up to 11 kW AC\*.

- *CUPRA CHARGER CONNECT*  
Connects via wifi to your home and company network for remote manageability. Letting you check updates & data via your smartphone. Unlockable with an RFID authentication card.
- *CUPRA CHARGER PRO*  
All the benefits of the CUPRA Charger Connect adding LTE connectivity when a WIFI network is not available & a certified MID electric meter. Also allows you to monitor consumption for further control over car usage.

\*Charging times vary in relation to the following factors:  
external temperature, battery temperature, maximum voltage of your charger system and condition of charger and battery.



## PUBLIC CHARGING

It is now easier than ever to switch to electric. Each year, the number of public charging points increases exponentially. As electric-car infrastructure develops, more and more charging points are being installed near hotels, restaurants, and shopping centres, giving you utmost convenience no matter where you're headed.

## EASY CHARGING APP

One streamlined app to make charging at home or in public hassle-free. The Easy Charging App allows you to remotely control your charge at home or at work. When you're on the road, the app gives you access to the nearest charging points from your phone, and helps you navigate there via the best route. You can even use the app to filter charging points by plug type, availability or charging performance, allowing a swift and flexible charging experience wherever you are.

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ENROLLING WITH  
CUPRA CONNECT GEN4

WELCOME ADVANCED NAVIGATION  
AND CONTENT AS YOU DRIVE, ALONG  
WITH ADDED SECURITY AND A REMOTE  
CONNECTION TO YOUR CUPRA BORN  
VIA MY CUPRA APP.



Download  
My CUPRA App

To use CUPRA CONNECT GEN4 services, you need  
to register through My CUPRA App. Simply create  
your CUPRA ID, log in with your username and  
password, then sync your car with your mobile  
to start enjoying an array of services.

If you would like a step-by-step guide on the  
enrolment process, [click here](#).

→ THERE FOR YOU,  
NIGHT AND DAY

Utmost safety and comfort.  
The eCall service is integrated to  
directly connect with emergency  
services in the case of an accident,  
using both a telephone and data link.



EVERYTHING  
WITHIN REACH

Using the advanced 12" Navi System, you can:

- Access online navigation with route information and maps updated in real-time.
- Easily check power types and opening hours when searching for a charging station.
- Browse more than 10,000 radio stations and podcasts from around the world.
- Make use of an upgraded “Hola Hola” with natural voice commands to dictate messages and access online content.

A SMARTER  
CONNECTION

WHAT IS MY CUPRA APP?  
A new exclusive App for CUPRA CONNECT GEN4  
that allows you to interact with your CUPRA  
Born. My CUPRA App manages some of the  
services included with CUPRA CONNECT GEN4,  
with the rest of the online services managed  
directly from the infotainment display, as long  
as you are enrolled.

Some of the services included:

- E-manager: Effortlessly check the current battery charge and loading status of your CUPRA Born and set the desired charge percentage.
- Air-conditioning: Set your ideal temperature remotely from the app by using the plus and minus buttons. You can also heat the front seats and activate/deactivate rear window heating.
- Routines: You can view and edit the routines created from inside your CUPRA Born, so that you can have your car charged and air-conditioned with your desired time and day in your selected locations.

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A PROGRESSIVE  
DRIVING EXPERIENCE

THE CUPRA BORN TAKES YOU FURTHER WITH INTUITIVE AND FUTURE-POWERED SOLUTIONS. EVERY FEATURE IS DESIGNED AND ENGINEERED TO ENSURE YOUR UTMOST COMFORT, SAFETY AND CONVENIENCE, EMBARKING YOU ON A NEW ROAD TOWARDS SEAMLESS DRIVEABILITY.



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- *A NEW ERA FOR PERFORMANCE*  
Enjoy an immersive driving experience with state-of-the-art technology. The AR-HUD (Augmented Reality Head-up Display) overlays driving directions and warnings directly onto the windscreen.

\*Some augmented reality HUD functionalities will be available from 2022.

- *SIT BACK AND PARK*  
Intelligent Park Assist lets you comfortably relax in your seat as it parks your car for you by automatically carrying out optimum steering movements when entering and exiting a parking space.

- *NO MORE BLIND SPOTS*  
Guiding you right into your parking spot. Enjoy 360° visibility around your car with the help of four cameras, the 12" Infotainment screen, as well as the front, rear and exterior mirrors that all work together to give you a clearer view of your surroundings.

- *ONE STEP AHEAD*  
Innovative vehicle networking. Intelligent CAR2X technology has the capability to wirelessly connect with other cars to share information like road works or other traffic updates. By constantly analysing traffic solutions, this functionality finds the fastest and safest route for you each time.



→ *ALWAYS  
AWARE*

Before opening your door to get out, Exit Assist gives off a visual and acoustic warning when there is approaching traffic. This technology is especially helpful to alert you of upcoming cyclists or motorcyclists, whose approach is usually less noticeable.



→ *ALWAYS BY  
YOUR SIDE*

Constantly monitoring driving conditions. Turning Assist and Evasive Steering Assist features provide alerts or correct your path to avoid potential collisions when turning or steering may be necessary.



← *READY FOR  
ANYTHING*

In the event of a collision, Pre-Crash Assist uses advanced sensors to brace the vehicle by tightening seatbelts, closing windows and deploying airbags if necessary.



← *BEHIND YOU  
ALL THE WAY*

There when you need it. Rear Traffic Alert helps to detect approaching vehicles when backing out of driveways or parking spaces, engaging an auditory warning to begin with, or automatically braking if necessary.





## ↑ POWER AT YOUR FEET

Maintain sturdy control. Sleek Dark Aluminium pedals are built to last, giving you endless performance along with all the grip you need.

## ↓ NOT EVEN THE SMALLEST WORRY

The practical semirigid boot tray makes sure to keep dirt and moisture off and comes in two versions for normal or deeper trunks. With the use of the boot tray, the double floor in the deeper trunk allows you to switch dimensions and store objects with double the height in your boot.



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## ↗ DOWN TO THE DETAIL

Keep your interior looking newer for longer. Choose between premium floor mats in Black or Petrol Blue or durable rubber floor mats, and preserve your CUPRA Born's effortless style.

## ↓ PROTECTION ALL THE WAY

Safety wherever you go. These specially designed front and rear mudflaps catch dirt, debris, mud or stones that may fly up from the road onto the underside or body of your car.







# FULLY COVERED, THE CUPRA WAY

## DRIVE THE IMPULSE

CUPRA e-CARE lets you feel the road to the fullest, with absolutely no worries in sight. In just one straightforward monthly payment you'll get a comprehensive plan, giving you full protection for your electric car. This includes help when it comes to Service & Maintenance or Roadside Assistance. Plus, Extended Warranty and even a courtesy car should you ever need it.

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## A UNIQUE APPROACH

The finest electric car protection, fit for all paths. We have customised packages tailored to your needs. From the CUPRA Small Care Package to the CUPRA Medium and CUPRA Large Care Packages, ensure your approach is fully covered with just one streamlined monthly payment:

• *SMALL CARE PACKAGE*

Our basic pack covers all essential servicing – ideal for those who travel locally but still want to keep their CUPRA in tip-top condition.

• *MEDIUM CARE PACKAGE*

Made for frequent and long-distance drivers. In addition to the features included in the Small Pack, the Medium Care Package comes with additional Service and Limited Maintenance, 3-year Warranty and Roadside Assistance.

• *LARGE CARE PACKAGE*

Our most comprehensive care package includes everything from our Small and Medium packages, but with added Tyre replacement, Full Maintenance and Insurance.



\*e-CARE services may differ according to market.

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## CUPRA e-CARE

With CUPRA e-CARE, you'll benefit from a package of CUPRA After Sales services at a fixed and competitive monthly rate. Giving you a wiser way, so you can care for your electric car with a more efficient and professional service guaranteed. Starting from XX€ / month, you can now save up to XX% when compared to standard costs.

- *WARRANTY EXTENSION*  
The CUPRA Warranty Extension lets you extend your 2-year manufacturer's warranty for 1, 2 or 3 years, or up to 100,000 km – it depends on which you arrive at first. And if your car is new, the warranty comes fully included.
- *CUPRA MOBILITY SERVICE*  
If you find yourself needing a tow, or you're completely out of power, we're here for you. Giving you top-class roadside assistance 24/7, for up to a 10-year period. We'll help you no matter where you are in the E.U, including most neighbouring countries, and you'll even get 2 years free when you first purchase your CUPRA.
- *RELAX INTO THE IMPULSE*  
CUPRA Insurance is tailor made for your car, so you can drive with peace of mind, all year round. Our 24-hour customer service and official workshops, which use only genuine CUPRA parts, will get you back on the road immediately. And should you ever experience vandalism or theft, we'll always arrange a courtesy car for you.
- *FULLY COVERED*  
CUPRA Service and Maintenance contracts cover most services in the CUPRA Service Programme for the first 3, 4 or 5 years of ownership. Available in Basic or Premium, with options for financing. This way, you can continue to feel the impulse, care-free every time you get behind the wheel.

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# ENVIRONMENTAL INFORMATION

## CARBON NEUTRAL

The CUPRA Born is the first model to be delivered to customers net CO<sub>2</sub>-neutral. This concept involves offsetting the CO<sub>2</sub> emissions generated during the manufacturing process and the vehicle logistics until it is delivered to the customer.

## LIGHTS

Incorporating Eco LED headlamps with light guides allows for a low power consumption in low beam, high beam and fog lights, increasing the headlamps' useful life with respect to halogen headlamps.

The headlamps housing is made with at least 50% recycled material.

## BATTERIES

The aluminium casing contributes to making the vehicle lighter.

## AERODYNAMICS

Improved and enhanced vehicle aerodynamics, thanks to optimised design throughout the bodywork, wheels and cooling system.

## ACOUSTICS

The acoustic package has been adapted to ensure compliance with the sound and comfort expected of a 100% electric vehicle.

## TYRES

Tyres with the lowest rolling resistance on the market.

## BRAKES

Brake regeneration permits an increase in battery range because the electric motor acts as a generator when braking. It also reduces particle emissions.

## BODYWORK

By using aluminium in the body structure we reduce the weight of the vehicle.

## SEATS

The use of new PUR foam formulations reduces the emission of volatile organic compounds (VOCs) in the cabin interior by up to 50%.

## RECYCLED MATERIALS

SEAQUAL® recycled textile material is used in the seats, partially coming from plastic collected from the sea.

DINAMICA® recycled microfibres are used on seats, armrests, and door panels. Recycled polyester produces up to 80% less energy use and CO<sub>2</sub> emissions in its manufacturing.



Move to ZERO, CUPRA's environmental mission  
Climate Change. Resources. Air Quality. Environmental compliance.

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# ENVIRONMENTAL INFORMATION

## *ECOLOGICAL DRIVING*

ECO-Assist: The PEA (Predictive Efficiency Assist) function seeks out the most efficient way to reach your destination when there are no driving assistance systems activated (without adaptive cruise control, ACC, or speed control system, GRA). Based on the predictive data provided by the navigational system (slope of the road, information on intersections/roundabouts, etc.), the engine control unit calculates and lets the driver know when they can lift their foot from the accelerator, thus driving in the most efficient way possible.

CUPRA Drive Profile: This allows the customer to choose between different driving profiles that will change the vehicle's behaviour. One of these profiles is the RANGE, which, among other actions, adjusts the climate control and changes the propulsion parameters to reduce energy consumption.

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## TECHNICAL SPECIFICATIONS

Discover all the technical specifications by engine type, from emissions and consumption data; to performance statistics and transmission types.

Here you'll find all the technical aspects covered so you can make an informed selection when it comes to your CUPRA Born.

The values mentioned are the result of the type approval of the selected model, in accordance with Regulation CE 2018/858. The available power (kW) and acceleration of the model depends on the state of charge of the battery and its temperature.

The accurate range for your vehicle will vary according to a number of different factors which include the route, weather conditions, vehicle load (occupants + luggage), battery age and condition, optional equipment (alloys, tyres, etc.), the use of peripheral energy consumption systems such as heating, air conditioning and heated seats, as well as your driving style. The indicated range has been calculated in compliance with the WLTP regulation which sets out standard test conditions applicable to all car manufacturers. This ensures that the values calculated in accordance with this regulation are comparable for all vehicles.

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SAFETY

	CUPRA BORN
3-point seat belts in front with pretensioner and visual and acoustic reminders	•
Side, curtain and interaction airbags in front	•
i-Size and Top Tether child seat anchors in front passenger side	•
330×23 mm front disc brakes	•
280 mm rear drum brakes	•
Lane Assist	•
Speed limiter system	•
Tiredness Recognition System	•
Pedestrian and cyclist protection	•
Turning Assist	•
Emergency Call (eCall)	•
<b>Pilot M Pack:</b> - Adaptive Cruise Control and speed limiter - High Beam Assist - Navigation system with media and CUPRA CONNECT PLUS with Online Services - Rear View Camera - Traffic Sign Recognition	◦
<b>Pilot L Pack¹:</b> - Top View Camera - Navigation system with media and CUPRA CONNECT PLUS with Online Services - Adaptive Cruise Control and speed limiter - Rear Traffic Alert and Exit Warning System - High Beam Assist - Travel Assist - Traffic Sign Recognition - Intelligent Park Assist	◦
<b>Protect Pack:</b> - Anti-theft alarm system, interior monitoring, backup horn and towing protection - Wheel bolts with anti-theft protection - Pre-Crash	◦

¹ Available from 03/2022. Not available with Pilot M Pack.  
² Requires tool kit.  
³ Available from 10/2022. Requires tool kit. Not compatible with Dynamic Pack.  
Includes Dynamic Chassis Control (DCC).

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EXTERIOR

	CUPRA BORN
18" Cyclone	•
19" Typhoon Aero wheel	◦
19" Copper Typhoon Aero wheel	◦
20" Hurricane Aero wheel²	◦
20" Blizzard Aero wheel²	◦
20" Firestorm Aero wheel³	◦
All season tyres for 19" Typhoon Aero wheel	◦
All season tyres for 19" Copper Typhoon Aero wheel	◦
Exterior mirrors cover in Liquid Grey	•
Adjustable and heated power-folding exterior mirrors with front passenger exterior mirror lowering function	•
Aspherical exterior mirrors on driver side and convex on front passenger side	•
Full LED headlamps with Welcome Ceremony	•
Front LED fog lamps integrated in headlamps	•
Coast-to-coast LED tail lights	•
Welcome Light in exterior mirrors	•
Heat-insulating glass and Acoustic windshield	•
Privacy Pack (Tinted windows)	◦

• Standard ◦ Optional – Not available



INTERIOR

	CUPRA BORN
Leather-wrapped multi-function heated steering wheel	•
Manual height adjustment for left front seat	•
Unsplit rear seat bench and split folding backrest	•
12V plug in the boot	•
Sun visors with mirror illuminated in LED light	•
Multicolour Ambient Lighting	•
Climatronic Bi-zone with Aircare	•
Electric auxiliary air heater	•
Heat Pump	◦
Aluminium pedals	•
Skyline Pack (Panoramic sunroof)	◦
SEAQUAL® Bucket Seats	•
<b>DINAMICA® Granite Grey Bucket Seats<sup>4</sup>:</b> - Electrically adjustable front seats with 12 functions - Lumbar support in seat backrests and massage function - Separately controlled heated front seats - Heated washer nozzles in front	◦
<b>DINAMICA® Aurora Blue Bucket Seats<sup>5</sup>:</b> - Electrically adjustable front seats with 12 functions - Lumbar support in seat backrests and massage function - Separately controlled heated front seats - Heated washer nozzles in front	◦

<sup>4</sup> Not available with Below Zero Pack.  
<sup>5</sup> Available from 48/2021. Not compatible with Below Zero Pack.  
<sup>6</sup> Some augmented reality HUD functionalities will be available from 2022.

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TECHNOLOGY

	CUPRA BORN
Drive Profile	•
Augmented reality head-up display (AR-HUD) <sup>6</sup>	◦
Digital Audio Broadcasting (DAB)	•
Navi System and CUPRA CONNECT Plus with Online Services	◦
Digital Cockpit with 5.3" screen	•
Media System with 12" touchscreen (Radio)	•
Wireless Full Link	•
Bluetooth®	•
5 speakers	•
Voice Recognition System	•
2 charging USB-C sockets in the rear + 2 charging and connectivity sockets in front	•
Windshield wiper intermittent control with light and rain sensor	•
Front and rear Park distance control	•
Keyless Go	•
Mode 3 charging cable	•

• Standard ◦ Optional – Not available



TECHNOLOGY

	CUPRA BORN
CUPRA Charger	◦
CUPRA Charger Connect	◦
CUPRA Charger Pro	◦
<b>Below Zero Pack<sup>7</sup>:</b> <ul style="list-style-type: none"><li>- Separately controlled heated front seats</li><li>- Heated washer nozzles in front</li></ul>	◦
<b>Cargo Pack:</b> <ul style="list-style-type: none"><li>- Double floor in boot</li><li>- Mode 2 charging cable</li></ul>	◦
CUPRA CONNECT managed through the Navi System and the My CUPRA App*:	
<b>Navi System with 12" touchscreen:</b> <ul style="list-style-type: none"><li>- Access online navigation with data in real time, routes and maps</li><li>- Check power types and opening hours of a charging station</li><li>- Natural commands, dictate voice messages and access online content</li><li>- More than 10,000 radio stations and podcasts available</li></ul>	•
<b>My CUPRA App:</b> <ul style="list-style-type: none"><li>- Remote battery charging and climatisation</li><li>- Program both charging and clima to a certain schedule through customized profiles</li><li>- Configure climatisation to start after unlocking of doors. Also, activate rear window and front seat heating in advance</li></ul>	

<sup>7</sup> Not available with DINAMICA® seats.

<sup>8</sup> Available from 4/8/2021.

<sup>9</sup> Requires Protect Pack.

\*The My CUPRA App will be available soon and some functionalities will be available at a further time.

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TECHNOLOGY

	CUPRA BORN
<b>Dynamic Pack<sup>8</sup>:</b> <ul style="list-style-type: none"><li>- Dynamic Chassis Control (DCC suspension)</li></ul>	◦
<b>Tech M:</b> <ul style="list-style-type: none"><li>- Kessy Keyless Advance</li><li>- Illuminated exterior door handles</li><li>- CAR2X Function</li><li>- LTE connectivity</li><li>- Wireless smartphone charger</li></ul>	◦
<b>Tech M with Safe function<sup>9</sup>:</b> <ul style="list-style-type: none"><li>- Kessy Keyless Advance with Safelock</li><li>- Illuminated exterior door handles</li><li>- CAR2X Function</li><li>- LTE connectivity</li><li>- Wireless smartphone charger</li></ul>	◦

• Standard ◦ Optional – Not available



PERFORMANCE		REFERENCE
	19" TYPHOON	10E601025L
	20" FIRESTORM	10E601025H
INTERIOR	Dark aluminium pedals (automatic)	5FA064205 9DG
	Multi-hanger	000061127D
	Storage pocket	000061680B
MERCHANDISING	CUPRA Member box	575087013G
SAFETY	Utility kit CUPRA (1 triangle)	6H3093990
	Utility kit CUPRA (2 triangles)	6H3093990A
	Security kit CUPRA (1 triangle)	6H3093990B
	Security kit CUPRA (2 triangles)	6H3093990C
	Warning triangle (1 unit)	000093600B
	Warning triangle (2 units)	000093601A
	Reflective jacket	000093900SA
	Reflective vest	000093056J
	LED flashlight	000069690K
	Cleaning kit for matte paint	000087700CH

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PROTECTION		REFERENCE
	CUPRA car cover	1EA061701
	CUPRA premium floor mats - LHD	1EB863011A LOE
	CUPRA premium floor mats - RHD	1EC863011A LOE
	CUPRA premium floor mats Petrol Blue - LHD	1EB863011B LOE
	CUPRA premium floor mats Petrol Blue - RHD	1EC863011B LOE
	CUPRA TPE floor mats - LHD	1EB061500 041
	CUPRA TPE floor mats - RHD	1EC061500 041
	Semirigid boot tray	1EA061201
	Semirigid boot tray double floor	1EA061201A
	Front mudflaps	1EA075101A
	Rear mudflaps	1EA075111A
INFOTAINMENT	CUPRA Cable 3 in 1	000051444AR

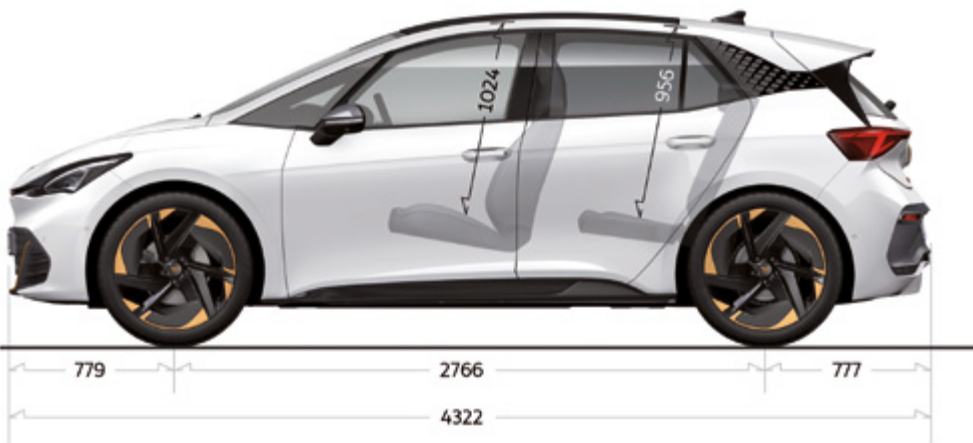




GENERAL INFORMATION		CUPRA Born 45 kWh*	CUPRA Born 58 kWh
	Acceleration (0-50 km/h)	2.9	2.9
	Acceleration (0-100 km/h)	8.9	7.3
	Maximum power (HP/kW)	150 / 110	204 / 150
	Electric range max-min (km)	349	424 - 395
BATTERY	Battery type	Li-ion	Li-ion
	Battery capacity (kWh)	45 (55)	58 (62)
	Battery voltage	240-408V	270-459V
	Charging time (AC 7,2 kW)	6h 45min	-
	Charging time (AC 11 kW)	-	6h 15min
	Charging time (DC 50 kW)	42min	53-55min
	Charging time (DC 110 kW)	30min	-
	Charging time (DC 120 kW)	-	35min
	Charging time 100 km range/100 kW	10min	8min
DRIVETRAIN	Max torque (Nm)	310	310
ELECTRIC CONSUMPTION	Electric consumption combined WLTP (kWh/100 km)	15.0	15.5 - 16.7
	Combined range WLTP max-min (km)	349	424 - 395

\*The CUPRA Born 45 engine has not yet been approved and the data may change. As soon as we have official data we will update it.

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CHASSIS		CUPRA Born 45 kWh*	CUPRA Born 58 kWh
	Front suspension	McPherson Sport suspension (DCC Sport optional)	
	Rear suspension	Multilink Sport suspension (DCC Sport optional)	
STEERING	Steering system	Electromechanical power and progressive steering	
	Turning Circle Diameter (m)	10.15	
BRAKES	Brake system	ABS, ESC Sport, electromechanical brake booster and regenerative brake	
	Standard front CUPRA brakes (mm)	330×23 disc brakes	330×23 disc brakes
	Standard rear CUPRA brakes (mm)	280 drum brakes	280 drum brakes
WEIGHTS	Length (mm)	4,322	4,322
	Width (mm)	1,809	1,809
	Height (mm)	1,540	1,540
	Boot capacity (litres)	385	385
	Weight (Kg)	1,708	1,736
	Seats	5	5



CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material — 10/2021.

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