ACCESSIBILITY INFORMATION

1. Introduction

In ("**CUPRA**") we work to make our website https://www.cupraofficial.com/ accessible to all people. Our goal is to ensure inclusive user experience, in accordance with accessibility standards and the provisions of applicable legislation.

You can find information about our range of models and the CUPRA brand on our website. In addition, you can configure your preferred vehicle, as well as search for new and used vehicles available in stock at the dealerships in our network.

This website applies WCAG 2.0/2.2 accessibility guidelines at its "AA" level by implementing the tool provided by "EqualWeb Accessibility Solutions" (EqualWeb Accessibility Solutions – Full-Service ADA Compliance). The use of this tool automatically improves the accessibility and usability of the website. To access content tailored to your needs, display the top menu (3 horizontal lines) and click on "Accessibility":

Cookies

FAQs

Contact Us

Accessibility
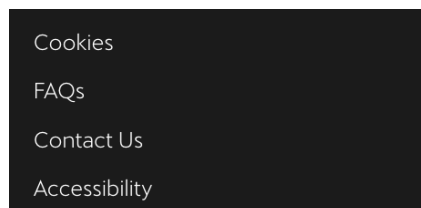
2. Measures to make the web more accessible

Here are the measures that are implemented on our website:

- Enable keyboard navigation

- Fonts: allows you to increase or decrease the size of the font, adjust it, align it, etc.

- Change the color contrast based on dark background.

- Change the color contrast based on light background.

- Change the colors of the website.

- Matching and monochromatic option for color-blind people.

- Change the font for readability.

- Increase the cursor size and change color to black or white.

- Increase the display to 200%.

- Highlight site links.

- Highlight site headers.

- Display an alternate description of the images.

- Magnify the selected content with the cursor, displayed in the tooltip pop-up.

- Describe the words by selecting with the mouse.

- Display the content of the site in a new window clearly and legibly.

- Allow users to enter content using the mouse.

- Stop flickering and flickering from moving items.

3. Support for browsers and assistive technologies

The goal is to support the widest range of browsers and assistive technologies possible. Therefore, efforts have been made to support the most widely used systems in the market, including Chrome, Firefox, Edge, Opera, and Safari VoiceOver on MAC. The JAWS and NVDA assistive technologies for Windows and MAC have also been addressed.

4. Technical Specifications

The accessibility of this website relies on the following technologies to work with the particular combination of web browser and any assistive technology or plug-ins installed on your computer:

- HTML

- WAI-ARIA

- CSS

- JavaScript

5. Use of Third-Party Sites and Components

When third-party components or websites are used on the website (e.g., Facebook, Instagram, YouTube, Twitter, chats, or other third-party sites), people with disabilities may encounter barriers that we cannot address, because we have no control over them. Here are examples of accessibility policies provided by some third-party sites:

- [Facebook Accessibility Policy](#)

- [YouTube Accessibility Policy](#)

- [Instagram Accessibility](#)

- [Twitter Accessibility](#)

- [LinkedIn Accessibility](#)

6. Comments and point of contact

If you detect accessibility barriers on our website or wish to request information in an accessible format, you can contact us via email: customercare@cupraofficial.com. In order to help you better, we appreciate that you take into account these recommendations when writing your communication:

- Include the word "Accessibility" in the subject line.

- Please provide us, if possible, with the URL of the website (e.g. by copying and pasting the link) and a clear description of your request or query.

- Please let us know what technology you use (browser, assistive technology).

SEAT welcomes comments and suggestions on the website and its accessibility.

27.06.2025