

LEGAL BASIS

BASE 1ST ORGANIZATION

The organization of this promotion, called: "GAMECHANGERS" (hereinafter, the "Contest") is carried out by SEAT, SA with registered office at Autovía A-2, Km. 585, Martorell (08760), Barcelona, Spain with NIF A-28049161. Hereinafter SEAT, SA will be referred to as "the Organization".

SECTION 2, PURPOSE AND DURATION

The Competition is an initiative of SEAT, which aims to provide comprehensive support to young padel talents, within the framework of a firm commitment to social sustainability, as established in Section 4 of these legal terms.

The Competition will begin on June 1, 2025 at 00:00 (peninsular time) and will end on December 14, 2025 at 24:00 (peninsular time), as detailed in Section 7 of this document. During the Competition, a series of tests and tournaments will be held in accordance with the provisions of Section 5 of this document.

BASIS 3. PARTICIPATION REQUIREMENTS

All contest participants must be natural persons aged 15 years or older (except where specific age requirements apply in certain countries, in which case higher minimum ages may apply to participate in the Contest).

In the case of minors, participation in the Contest is subject to the express authorization of the father, mother or legal guardian of the minor, which must be done expressly and in writing, by signing the form made available to the participants by the Organization.

Also, the maximum age for participation is 24 years.

The Organization reserves the right to verify the actual age of the participants (hereinafter, Participants) and to exclude those persons who do not meet the necessary requirements in accordance with the law.

Participants, both male and female, must be ranked outside the top 200 of the International Padel Federation (FIP) rankings. In other words, any player ranked within the top 200 of the FIP rankings is ineligible to participate in the competition.

Participation in the Contest is free.

Only one entry per Participant will be accepted in the Contest.

They will be able to participate in the Contest Candidates of any nationality and country of residence, provided they can physically appear at one of the stages defined in Section 5 below, which will be held in the following countries: Spain, France, Sweden, Germany, the Netherlands, Italy and Mexico.

The Organization reserves the right to add or remove events. Participants may also participate in a maximum of two tournaments.

The identity of the Participants may be verified through official documents (ID card, Passport, driver's license, etc.), at any time, including before and during the delivery of the prizes.

Express acceptance of these Terms and Conditions is a necessary condition for participation in the Contest and, consequently, for being able to obtain the prizes.

By participating in the Contest and ticking the box accepting the Terms and Conditions and its data protection policy on the registration form, the Participant will be deemed to have accepted these terms and conditions.

Failure by any Participant to comply with the conditions set forth in these Terms and Conditions will result in the automatic cancellation of said participation. Likewise, any false information or indications of false identity or fraud will result in the immediate disqualification of the Participant and, where applicable, the obligation to return the prize, if it has already been awarded.

The Organization may adopt any decisions necessary for the resolution of disputes and conflicts that arise during the Contest, provided that these do not unduly harm the Participants and are equitable.

Employees of SEAT, the Importer, and their partner companies, as well as anyone who has participated directly or indirectly in the creation of the Contest, are not eligible to participate. First-degree relatives of the aforementioned individuals are also ineligible.

BASE 4. PRIZES

A total of four winners will be designated – two men and two women.

Each of the four winners will receive a scholarship valued at up to € 30,000 , valid throughout 2026, to enhance their sporting and professional development in the world of padel (hereinafter, the CUPRA Scholarship). The CUPRA Scholarship includes a comprehensive program of training, competition, technical support, and exclusive resources, designed to propel their careers to the next level. The detailed details of the scholarship are as follows:

- Two personalized training sessions with CUPRA ambassadors (top-level international professional players). **Estimated value: €2,000**
- 2 wildcards for CUPRA FIP Tour tournaments. **Estimated value: €6,000**
- 2 one-week training stays at the MM Academy (2 weeks in total) **Estimated value: €500 x 2 weeks = €1,000**
- Year-round development tracking and monitoring by MM Academy and CUPRA. **Estimated value: €3,000**
- Loan of a CUPRA vehicle for a full year, for the player's personal use. **Estimated value: €8,000**
- In addition, the Organization will cover expenses related to the player's athletic development through a grant of up to €10,000 per player (managed directly and not paid in cash). This support, which complements the benefits mentioned above, will cover expenses such as travel to participate in tournaments (Wildcards), coaches, physiotherapists, nutrition, and personalized coaching, provided receipts are submitted and the costs are within the established limits.
- Finally, the winners will commit to wearing kit featuring the CUPRA logo on the front in all competitions they participate in. This commitment will last for one year, as will the CUPRA scholarship benefits, which will be awarded during the year following the GAMECHANGERS victory.
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The Organization will not be responsible for the use of the Prizes by the winners and assumes no responsibility for any damage or loss of any kind that the winners, or third parties, may suffer as a result of the use of the Prizes.

Winners may be mentioned and featured on the Organization's official social media channels. The winners' full names (first and last) may be published and highlighted on the Organization's Instagram, TikTok, and LinkedIn platforms. These posts may include photos, videos, and mentions related to the event for promotional, advertising, or informational purposes.

The prize does not include any other expenses the winner may incur to participate in the contest. Under no circumstances may the prize be exchanged for its cash value; it is personal and non-transferable. Its sale or commercialization is strictly prohibited.

The Organization reserves the right to adopt corrective measures and take any reasonable decisions necessary to resolve any incidents that may arise during the Contest in order to guarantee its proper development.

BASIS 5. COMPETITION PHASES AND EVALUATION CRITERIA

seven stages and a grand final in Barcelona will be held throughout 2025 , each coinciding with Premier Padel circuit tournaments sponsored by the Organization. Each stage will take place in a different city, following the official tour calendar. The selected tournaments are as follows:

1. **Bordeaux (France)**
 - a. July 2nd .
 - b. Tests: July 4-6
2. **Spain (Malaga)**
 - a. Registration deadline: July 16
 - b. Tests: July 18-20
3. **Spain (Madrid)**
 - a. Registration deadline: September 2nd.
 - b. Tests: September 5-7.
4. **Düsseldorf (Germany)**
 - a. Registration deadline: September 18.
 - b. Tests: September 26-28.
5. **Rotterdam (Netherlands)**
 - a. Registration deadline: until September 25th.
 - b. Tests: October 3-5.
6. **Milan (Italy)**
 - a. Registration deadline: until October 2nd.
 - b. Tests: October 10-12.
7. **Mexico (Acapulco)**
 - a. Registration deadline: until November 20th.
 - b. Tests: November 28-30.

Final of the competition in Spain (Barcelona): between December 8 and 14.

The Organization reserves the right to modify the dates, locations, times, and any other aspect related to the in-person tests and their format at any time. In the event of any changes, the Organization will duly notify the Participants.

The competition is also divided into the following phases:

- **PHASE : REGISTRATION AND PARTICIPATION** – To participate in this phase, the Participant must complete the registration form available on the Contest website: <http://www.cupraofficial.com/brand/sports/gamechanger-padel-contest.html> and upload a video (with the content described below). Only registrations from Participants who meet all the participation requirements established in Section 3 above and who are available to travel and attend the corresponding tournaments in person if they pass the initial stage will be valid.

At this stage, Participants must register and complete the form described in the previous paragraph with the following fields:

- Which tournament(s) do you want to participate in?

- Name
- Surnames
- Email
- Mobile phone
- Nationality
- Zip code
- Legal document to verify identity
- Date of birth (if under 18, you must specify information about the parent/guardian and have the consent of the parent/guardian to participate in the contest)
- Dominant hand (Left-handed/Right-handed/Ambidextrous)
- Court position (Forehand/Backhand/Both)
- Current player ranking

They must also send a video (either uploading it directly from the candidate's mobile device or providing a link) ,in which they request the Participant to perform the following strokes:

- 2 serves
- 2 right-hand rooms without a wall
- 2 reverses without a wall
- 2 right back walls
- 2 reverse back walls
- 2 side walls
- 2 double walls
- 2 forehand volleys
- 2 backhand volleys
- 2 trays/vipers
- 2 smash

The video must meet the following requirements:

- Duration of between 60 seconds and 300 seconds
- Horizontal HD recording format: 1920 x 1080 30 fps
- To contain a rear view through the glass: (i) the glass must be clean; (ii) the result of the strike must be visible; (iii) balls must be thrown from the opposite court

In order to facilitate the registration process, the first 30 Participants will be able to send the video at a later time after registration, according to the Organization's instructions.

If the players are part of the national team, they will be automatically called up for the physical tests, since, by belonging to the national team, they are considered the best in the country.

- **PHASE 1: EVALUATION TEST UNDER TECHNICAL CRITERIA** – With the audiovisual content provided by each participant in PHASE 1, the technical correctness and cleanliness of each stroke will be assessed according to the criteria defined below.

In this first evaluation phase, all entries received will be analyzed and a maximum of 28 players will be selected to move on to the next phase.

Once all registrations have been received, the following procedure will be carried out:

- The evaluation of the videos received for each test will be carried out by the MM Academy team, a collaborating academy of the Organization with extensive experience and recognition in the world of padel. The process will consist of assigning a score from 1 to 10 to each of the shots executed in the video, resulting in a final score based on the average of all of them.

The number of players in each category (male and female) will depend on the applications received at each venue. The organizers will try to maintain equal percentages.

All links provided to submit the required documentation must be shared openly to facilitate access (without any type of password or encrypted access system), otherwise the application will not be considered.

In the event that the number of candidates/participants is very low (less than 28), the Organization reserves the right to waive the obligation to send a video and to summon those registered (whether they have sent a video or not).

Furthermore, if participants are members of their country's national padel team, their entry into the competition will be automatic, and they will not need to submit any video. This exception applies only to national team members, as this certifies that they are among the best young players in the country.

- **PHASE 2: EVALUATION TEST UNDER TECHNICAL/TACTICAL CRITERIA** – In this phase, the following will be summoned un máximo de 28 selected players who have passed the 1st PHASE, to physically evaluate their game strategy, choice of directions and ball speed, as well as their positioning on the court, through a series of individual exercises that will be carried out on the Premier Padel activation court, in accordance with the criteria established below.

For this purpose, notification will be sent by email, telephone call or text message. WhatsApp The 28 selected participants will be notified of their qualification for the second phase. This notification will be sent by the Organization one week before the day they are required to attend in person.

Also, at the beginning of that same week (around five days before the event), each participant will receive a phone call to confirm their attendance.

Both the email and the call will provide all the necessary information: the exact location to which they must travel (which will be the same venue where the Premier Padel tournament is being held at that time or the club assigned as an attached venue during the tournament), the meeting time, and specific instructions on how the day will unfold.

The Organization is not responsible for Participants' travel expenses. Each Participant in this phase will receive accreditation for access to the Premier Padel venue, as well as tickets so that, before or after the competitions, they and their guest can stay to watch the professional matches.

The in-person meeting will be held on Saturday for the group of 28 seleccionados.

After Saturday's tests, 8 participants will be selected, always trying to maintain the greatest possible gender balance, who will move on to the final phase on Sunday.

All finalists will be offered hotel accommodation (between 3 and 5 stars) on Saturday night, as well as dinner and breakfast on Sunday before the final. In addition, a transfer service provided by CUPRA will pick them up at the hotel and take them to the event venue.

During this phase, the jury described in Section 8 will evaluate the game strategy, the choice of directions and ball speed, as well as the positioning on the court. All of this will be done while analyzing the technique applied to achieve the tactical objectives.

In any case, under the aforementioned evaluation and scoring guidelines, the jury's assessment is subjective.

In this phase, 8 players will be selected, who will move on to the final stage described below.

The evaluation criteria will be:

- **Defense:** Score 0-10. Consistency, use of the lob to create space/counter-attack, and handling of different ball speeds will be assessed. Various control and live ball drills will be used to study the parameters described.
- **Attack :** Score 0-10. The following will be assessed: volley (spin, direction, and speed), aerial play (plata and vibora to maintain attacking position, pressure the opponent, and work the point to its conclusion), and smash (finishing the point). Through control drills, live ball practice with a scoreboard, and the recreation of specific game situations, the necessary aspects of attacking play will be evaluated.
- **Game criteria :** Score 0-10. A set of exercises where specific game situations will be recreated will help to assess the ability to select plays, the handling of unforced errors and order on the court.

- **Phase 3: Evaluation Test Based on Competitive Criteria .** In this phase, a maximum of 4 of one male player and the four female players with the highest scores from the previous phase will participate in a final selection round , which will pit the participants against each other, with separate male and female categories. In some cases, the score will serve as a reference, with the final decision resting on the subjective judgment of the jury.

The players selected for this final phase will be picked up at the hotel and taken in CUPRA cars to the venue where they will compete in the final phase.

This final phase will take place on Premier Padel's official center court (whenever possible and the schedule allows) and, unlike the previous phases, will include a competitive component consisting of three tie-breaks. At the end of each tie-break, a partner change will be implemented so that players complete all possible rotations.

Scoring system, which will be carried out by the jury described in Rule 8:

Quantitative assessment (50% of the total weighting) : All points obtained in each tie-break by each player will be added together. The grade obtained for this section, based on the points won, is calculated according to the following formula:

| | |
|------------------------------|------|
| 0 - 1 points | → 0 |
| 2 - 3 points | → 1 |
| 4 - 5 points | → 2 |
| 6 - 7 points | → 3 |
| 8 - 9 points | → 4 |
| 10-11 points | → 5 |
| 12-13 points | → 6 |
| 14-15 points | → 7 |
| 16 - 17 points | → 8 |
| 18-20 points | → 9 |
| 21 points (maximum possible) | → 10 |

Qualitative assessment:

- **Playing style and competitiveness criteria (25% of the total weighting)** . Jury rating from 1 to 5 for each player's playing style. Playing style is defined as shot selection, use of ball speed, management of pressure situations, and tactical application.
- **Attitude and behavior (25% of the total weighting)** . This section will be governed by the GAMECHANGERS Sports and Human Values Manual, made available to Participants by the Organization on the Contest website. In accordance with this manual, the jury described in Rule 8 will evaluate the players' competitive skills, values and attitude on the court, as well as their handling of tense moments and adaptation during matches. The jury will assign a score from 1 to 5 to each of the parameters included in the manual for each player. The average will be calculated to obtain the final score.

Based on the above criteria, a ranking of the players in this test will be established and the jury will select a maximum of 4 winners for the final test in Barcelona: 2 male players and 2 female players.

The score will be awarded following the methodology described by the jury, whose criteria have a subjective component depending on the objectives of the competition.

It also establishes the possibility that the Organization may grant two Wildcards to participate in the Barcelona final.

- **4th PHASE: FINAL IN BARCELONA** : The 4 selected participants (2 girls and 2 boys) ,, from each country, as well as two possible additional participants in case the Organization awards the Wildcards described in the previous paragraph, will travel to Barcelona, with all expenses paid for them plus one companion by the Organization, to compete in the final phase and define the 4 global winners of the contest (2 girls and 2 boys) who will be awarded the prize defined in Base 4.

The selected participants will compete for four days to become the overall winners. At the end of the selection process, four final winners (two boys and two girls) will be chosen, who will receive the prize defined in Rule 4. to boost his career in the world of padel.

Planned program (indicative summary)

- **Day 1 – Wednesday** : Arrival of participants, welcome, check-in on campus and general presentation of the program.
- **Day 2 – Thursday** : The 28 finalists who have reached this final stage participate. Technical and physical evaluations, group dynamics, tactical training, physical conditioning, and mental preparation take place.
- **Day 3 – Friday** : The finalists who have reached this final stage participate . 28 Training sessions and the first phase of the internal tournament without coaching at the club. 16 players are selected to advance to Saturday.
- **Day 4 – Saturday** : Second phase of the tournament in the official pavilion . . The 16 compete on the activation track (provided it is available and feasible), from which 8 finalists are chosen.

- **Day 5 – Sunday** : The 8 players compete on the center court. The 4 winners (2 boys and 2 girls) , donde se are selected and will receive the CUPRA scholarship. Final day with decisive competition, match viewing, diploma presentation, and closing of the event.

RULE 6. OBLIGATIONS OF PARTICIPANTS AND WINNERS

➤ **Obligations of the participants:**

By registering and uploading the videos described in Section 5 above, the Participant agrees to:

- Comply with all of these terms and conditions.
- Participate in the Contest in accordance with the law, morality, good customs and public order.
- Actively cooperate with the Organization and provide the information that is reasonably required for any audit/investigation carried out to determine if there has been a breach of these terms and conditions.
- To be liable for any damage that may arise directly or indirectly as a result of a breach of the commitments established in these terms and conditions.
- Avoid conduct that could interfere with, degrade or have a negative effect on the image, products or customers of the Organization and/or third parties.
- Do not infringe the rights of third parties, including, but not limited to, industrial and intellectual property rights.
- With regard to the publication of the videos, the Organization, its subsidiaries, affiliates, employees and agents are exempt from any liability or injury, loss or damage of any kind to third parties, arising from or related to the content provided.
- By participating in this Contest, the Participant expressly agrees that the jury's decision is final and cannot be appealed. The Participant waives any right to challenge or request a review of said decision, understanding that it will be made in accordance with the criteria established in the Contest rules. Participation in the Contest implies full and unreserved acceptance of all jury decisions.

The Organization reserves the right, at its sole discretion, to reject any application that does not meet the aforementioned criteria or that does not comply with these terms and conditions and to take legal action against those responsible, directly or indirectly, for the same.

Acceptance of these terms and conditions is a necessary condition for participation in the Contest and, consequently, for being able to obtain the prize.

The identity of the winning participants may be verified through official documents (ID card, Passport, driver's license, etc.), at any time, including before and during the awarding of prizes.

➤ **Obligations of the winners:**

The winner must accept or reject the prize within 48 hours of receiving notification from the Organization.

For this purpose, you must send the duly completed form to the Organization:

- the Award acceptance document that will be provided to you in due course, as well as
- the Vehicle Transfer document in order to enjoy it.

Should the Winner fail to sign the aforementioned documents within the established timeframe, or if they formally reject the terms and conditions, SEAT shall have the right to declare their selection as Winner null and void and designate the runner-up as the new Winner of the Competition, without the original Winner being entitled to claim any additional compensation. Should the runner-up fail to sign the documents within the established timeframe, the Organization may , at its discretion, proceed with the next runner-up in order of ranking, until the aforementioned documents have been signed.

If none of the finalists accept the Prize, or cannot be located for reasons beyond the control of the Organization, or if they do not accept or renounce the Prize according to the established process for its delivery, a substitute list will be enabled, which will be covered by the remaining finalists.

If the winner or runner-up does not accept the prize, or cannot be located within a reasonable time, the prize will be awarded to the next runner-up, who will occupy the corresponding place according to the ranking among the top 10 winners. In such a case, the next person on the list of the top 10 winners will take the place of winner or runner-up, and so on in the established order.

In the event that the winner or the alternates cannot be located for reasons beyond the control of the Organization, or do not accept or renounce the Prize according to the established process for its delivery, the Prize will be left vacant.

RULE 7. REGISTRATION DEADLINE AND REQUIREMENTS

The application period will always be at least one month before the start of the Premier Padel tournament in each country and will end on the Thursday of misma semana the tournament's start date. Since each tournament is held on different dates, the registration periods will also vary. Globally, the first call for applications will open on June 1, 2025, and the last will close on Wednesday, November 19, 2025. As a general rule, registration will remain open at least one month before the tournament and close five days before its start, although these times may change depending on the specific tournament.

Registration requirements:

- Registration must be done through the participation form that you will find at the web address <http://www.cupraofficial.com/brand/sports/gamechanger-padel-contest.html>
- No additional supplementary documents will be accepted outside the dates of the call for applications, and the lack of any of them will result in the rejection of the application for participation.
- All links provided to submit the required videos must be shared openly to facilitate access (without any password or encrypted access system), otherwise the application will not be considered.
- An email address or telephone number will be provided for inquiries related to the competition.

BASE 8. JURY

To carry out the corresponding evaluations and selections, two juries will be formed: one for the selection phase in each country and another for the final phase in Barcelona, as detailed below:

Phase 1: Selection of the 4 talents per country

During the Premier Padel tournaments sponsored by CUPRA where this competition will take place, and mentioned above, the jury will be composed of:

- 1 CUPRA Representative
- 1 CUPRA Ambassador whenever possible, depending on the times and dates of the matches.
- 1 Representative of the International Padel Federation (FIP)
- 1 Member of the MMA Academy

However, this phase involves several processes, and not all jury members participate in each one:

- **Landing Page (Video Selection):** MMA Academy
- **Activation Court (Tactical Evaluation):** MMA Academy, CUPRA Representative, FIP Representative, and whenever possible, brand ambassador.
- **Central Court (Competition):** An MMA Academy member, Manu Martín, CUPRA Representative, FIP Representative, and whenever possible, a brand ambassador.

Final phase in Barcelona

In this phase, the jury will decide which participants will move on to the next phase, and it will be different and will consist of:

- 1 CUPRA representative who will be the brand 's CBO ; or a CUPRA representative if the first one cannot attend.
- 1 representative of the FIP, who will be the president
- CUPRA Ambassadors or a CUPRA representative if the former cannot attend.
- 1 Member of the MM Academy

The selection of the qualifiers for each phase, as well as the winners, will be final.

BASE 9. FORCE MAJEURE

The Organization reserves the right to extend, modify, cancel or suspend this Contest, or to take any reasonable action in the event of force majeure or for any other cause not attributable to the Organization.

If, for such reasons, the activation dates have to be modified, the Organization will communicate the new dates to all participants through Social Networks or any other available means.

In any case, the Organization will not be liable for any compensation to participants for such reasons, or if the Contest is suspended or canceled due to any legal obligation. In such a case, all participants will be notified as soon as possible.

BASIS 10. RESPONSIBILITY

The Organization has the right to disqualify any participant who does not comply with the legal bases established in this document or acts in any other way that the Organization considers inappropriate;

The Organization will not be responsible for any technical problems or malfunctions related to telephone networks, online computer systems, servers, providers, computer hardware or software, traffic congestion or any combination thereof , or any other technical problems related to any device or medium.

Without limiting the rights of consumers recognized in any applicable law, the Organization disclaims any liability for any loss or delay in any entry due to any interruption, temporary unavailability or disruption of operation, transmission issues, loss of information, fraud, network problems, software problems, failure of access, communication or response, or for any modification of the Contest due to technical problems, or for any other problem of any kind beyond the control of the Organization or attributable to network operators, service providers, intermediaries or third parties.

Participants who are employees of a corporation or any other entity are responsible for ensuring that their participation complies with any policies their corporation, company, or entity may have regarding participation in contests of this type. If the Organization has any reason to believe that a participant has violated any of these policies, the Organization reserves the right to prohibit the participant from participating in the event or receiving a prize at any time. The Organization is not responsible for any disputes that may arise between a participant and their employer. Furthermore, the Organization will not be liable in the event of litigation with participants responsible for the prizes offered.

Without limiting their rights as consumers, Contest participants release the Organization, to the fullest extent permitted by law, from any liability, penalty, complaint, claim or civil, commercial, criminal or administrative action, including any compensation of any nature and/or type, expenses or costs (expressly including attorneys' and solicitors' fees).

The Organization reserves the right to take corrective measures and make any reasonable decisions necessary to resolve any problems that may arise during the Activation in order to ensure its proper development .

The Organization will not be responsible for the information included on social media platforms that the user may access, as these social media platforms have their own privacy policies over which the company has no control.

The Organization is exempt from any responsibility for the proper functioning of said social media platforms, the accuracy and legality of the content and information external to SEAT that the participant may have access to through said platforms, as well as any damage that the user may suffer from the use of their data.

If any competent court or administrative body decides that any of the clauses of the Legal Bases is invalid, illegal, null or voidable, said clause would be removed from this document, without effect on the remaining clauses of this document.

BASE 11. MODIFICATIONS

The Organization has the full right to modify these legal terms at any time and without prior notice. Modifications or additions to these legal terms may be published during the Activation in any case of force majeure. They will be considered as appendices to these legal terms.

BASIS 12. WITHHOLDINGS ON ACCOUNT

The prize of this Competition will be subject to Law 35/2006 of November 28, which approves the Personal Income Tax; and the Personal Income Tax Regulations approved by Royal Decree 439/2007 as amended by Royal Decree 2004/2009.

In accordance with the aforementioned regulations, participants in this Contest are informed that prizes awarded for participation in games, contests, raffles, or random combinations linked to the sale or promotion of goods or services are subject to withholding or payment on account of Personal Income Tax (IRPF) provided that the value of the prize for the purposes of withholding the prize is greater than 300 Euros.

For the purposes of making the advance payment, it is communicated that the market value for prizes in kind is equal to the acquisition value, increased by twenty percent (20%), as established in article 105.1 of the aforementioned Royal Decree 439/2007, of March 30, which approves the Regulation of the Personal Income Tax (IRPF).

In accordance with the above and current tax regulations, if applicable, SEAT will make the corresponding withholding tax payment on the value of the prize awarded and will issue the appropriate certificate to facilitate the winner's compliance with their tax obligations. The winner must include the prize received in their Personal Income Tax return, along with any other income they may receive, and the amount shown on the withholding tax certificate can be deducted from their total tax liability as already paid, all as established by Law 35/2006 of November 28. Therefore, SEAT's only obligation to the taxpayer is to make the withholding tax payment; the taxpayer is responsible for fulfilling their respective tax obligations.

BASIS 13.- IMAGE RIGHTS

Contest participants authorize SEAT to use their name and social media profile picture to promote their participation in the Contest through SEAT's websites and social media profiles.

The winners of the Contest expressly authorize SEAT to use, capture and reproduce their image (including voice and name) by any means, on the occasion of their status as winner of the Promotion, this authorization including the capture, exploitation, reproduction, publication, transformation and public communication (as well as making available to the public) of their image (and/or their voice and name) by any means or medium, whether analog or digital, worldwide, free of charge and for the maximum duration of the rights, including but not limited to any means of communication, print, audiovisual, digital

media, press, radio, Internet, social networks, etc., as well as in marketing campaigns related to the prizes received without any right to additional compensation.

This authorization covers the use of the name, image and voice for any purpose within the framework of this Promotion (whether commercial, promotional or other) in any medium, whether analog or digital, including its use in any means of communication, for the whole world, free of charge and for the maximum duration of the aforementioned rights.

Notwithstanding the foregoing, the Organization shall in no case be obliged to use the images, names and/or voice of the Winner, and may use them partially or not, choosing the photographs, images and/or making the cuts and/or adaptations that it considers appropriate in each case.

The authorization and transfer made in this rule is done free of charge, with the winners expressly accepting not to receive any remuneration for this concept other than, if applicable, the delivery of the prize to the winner.

BASIS 14. PROTECTION OF PERSONAL DATA

Who is responsible for processing your personal data?

| | |
|---|--|
| Identity of the data controller: | SEAT, SA ("SEAT/CUPRA"), with CIF A-28049161 (hereinafter, the Organizing Entity or SEAT/CUPRA). |
| Address: | A-2 Highway, Km. 585, 08760 Martorell, Barcelona, Spain |
| Mail: | customercare@cupraofficial.com |

For what purpose do we process your data?

We will process the personal data provided by you and, where applicable, by your legal representative, with the main purpose of managing your participation in the Contest (including, but not limited to, contacting the winners, verifying that they meet the conditions to be participants and winners and delivering the Prize).

Only if you have given your consent to receive marketing communications by checking the box will we be able to process your identification and contact information for this purpose. You may withdraw your consent at any time without affecting your participation in the Contest.

Finally, we inform you that no profiles will be created nor will automated decisions be made based on the personal data processed.

What data do we process?

We will process the identification and contact information you provide to manage your registration and participation in the Contest. In addition, you may be asked for other personal data, such as your national identity document number, date of birth, tax address, or postal code, if you are selected as a winner of the Contest. This information is used to verify compliance with the Contest rules, confirm your identity, prevent fraud, and manage the Organization's legal and tax obligations. Furthermore, for this Contest, we will need to process your image data and data related to your player profile and skill level to assess and identify your talent and enable you to advance through the different stages of the Contest.

What is the legal basis for processing your personal data?

The legal basis for processing your personal data is the performance of a contract consisting of the proper management of your participation in this competition, in relation to the conditions established in these legal terms, as well as your express consent for the processing of data related to the photographic and visual materials and content that you send us.

To which other recipients will the data be communicated?

If you are a winner, your information may be shared with our partner, MMA Academy, and with companies in the hospitality, leisure, sports, and transportation sectors. We may also share your information to comply with applicable legal obligations.

Additionally, we inform you that in certain cases (applicable to your status as a client or interested party), the Entity contracts its virtual infrastructure using a "cloud computing" model through Salesforce.com, Inc. Furthermore, we inform you that the international transfer of data to the United States has been declared to have an adequate level of protection by the European Commission. You can find more information at the following link: [data privacy framework program](#).

How long do we keep your personal data?

this Contest is running, and in any case until you request its deletion, as well as the time necessary to comply with the legal obligations that correspond in each case according to each type of data (1 month for the data of the participants in the promotion and 5 years in the case of the information linked to the winner of the promotion).

What are your rights as a stakeholder?

| Right | Content |
|---|--|
| Access | You can obtain information regarding the processing of your personal data by SEAT, as well as access your personal data that has been included in SEAT's files. |
| Rectification | You can request the correction of your personal data when it is inaccurate or incomplete. |
| Suppression | You may request the deletion of your personal data when, among other reasons, the personal data is no longer necessary for the purposes for which it was collected. |
| Objection | You can request that your personal information no longer be processed. SEAT will cease processing your personal data unless there is a compelling legitimate reason or it is necessary for the exercise or defense of legal claims. |
| Limitation of treatment | <p>You can request the limitation of the processing of your personal data in the following cases:</p> <ul style="list-style-type: none"> You contest the accuracy of the personal data for a period that allows SEAT to verify the accuracy of such data. The processing is illegal, therefore he opposes the deletion of his personal data and requests the limitation of its use. <p>SEAT no longer needs your personal data for the purposes of processing, but the data subject needs it for the establishment, exercise or defense of legal claims.</p> <p>You have objected to the processing, pending verification of whether SEAT's legitimate grounds prevail over yours.</p> |
| Portability | You may receive, in electronic format, the personal data you have provided to us, the personal data obtained from your contractual relationship with SEAT, and transmit it to another entity. |
| <p>You may exercise these rights, as well as revoke the consent you have given, by sending an email to customercare@cupraofficial.com clearly stating the right you wish to exercise. Exercising these rights is free of charge. If you believe we have not processed your personal data in accordance with applicable regulations, you may file a complaint with the competent supervisory authority through the website www.aepd.es.</p> | |

Contact with the DPD:

Finally, you can contact the Data Protection Officer of SEAT, SA at the following email address: dataprotection@seat.es.

BASIS 15. ACCEPTANCE OF THE BASIS

Participation in this competition implies full acceptance of these rules, as well as the decisions of the organizers and the jury, and failure to comply will result in disqualification.

Elimination. The final interpretation of these rules rests with the organizers. Furthermore, each participant authorizes the use or dissemination of their image and professional/personal data within the framework of this award, including promotional activities for the Contest.

The awarding of the prize is conditional upon compliance with these rules in the manner and time limits established in this call for entries.

BASIS 16. DISPUTE RESOLUTION AND APPLICABLE LAW

The Organization and the participants of the Contest, by mutual agreement and with express waiver of their own jurisdiction, agree that any litigious issue arising from these Rules will be resolved by the Courts and Tribunals of the city of Barcelona in accordance with the common Spanish laws.